

Giuseppe Mollo

Product Designer, Philadelphia, PA

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Summary

UX/Product Designer with a research-driven approach and experience collaborating with cross-functional teams across digital and physical mediums. Skilled in interface design, brand identity, and physical prototyping, with the ability to present directly to industry clients and stakeholders. Brings strategic thinking and hands-on craft to every deliverable, from early-stage research through final production.

Experience

UX Designer, Research Lead – CBS Sports *Sep 2025 – Nov 2025*

- Spearheaded UX research for a 20-person cross-functional team in partnership with CBS Sports.
- Translated research findings into 8 distinct design concepts for the World's Strongest Man broadcast GFX redesign.
- Shaped the final art direction and presented deliverables to CBS stakeholders across multiple sessions, condensing weeks of research into actionable design direction for an audience of 1M+.

UX Designer – Go Create Payments *Aug 2026 – Aug 2026*

- Designed the expansion of the current "service" page into four distinct web pages for a B2B company servicing over 100K merchants.

Graphic Designer (part time) – Checkmate Strategies *Sep 2023 – Jun 2026*

- Created digital graphics and visual assets for political mail campaigns, impacting thousands of voters and supporting client outreach and communication goals.

Projects

Physical Prototype Lead – Coral Keepers *Jan 2026 – May 2026*

- Led a team of 6 designers in the physical production of a functional coral growing water tank prototype (2 x 2 x 1 ft).
- Assisted in the building of an accompanying LMS SaaS and designed digital assets teaching a coral health curriculum. With the goal of pairing digital learning incorporated with AI combined with a physical growing tank to reinforce hands-on understanding of coral health.

Founder & Digital Designer – Flock Sports *Dec 2023 – Jan 2026*

- Founded and grew a social media sports brand from the ground up, designing all visual content.
- Achieved over 3M impressions and 6,000+ followers organically within 3 years.

Education

Savannah College of Art and Design (SCAD) *Sep 2022 – May 2026*

- BFA User Experience Design. 3.7 GPA, Magna Cum Laude, Dean's List every applicable quarter.

Skills

- **Hard**, UX/UI Design, Figma Proficiency, Product Design, Wire-framing, Prototyping, A/B Testing, Interaction Design, WCAG Compliance, User Research, Usability Testing, Journey Mapping, Design Systems, User Flows, Personas, Interactive Prototyping
- **Soft**, Cross Collaboration, Stakeholder Communication, Presenting, Critical Thinking, Adapting
- **Tools**, Figma, Adobe Creative Suite, Cursor, Rhino, Claude, HTML/CSS, Maze, UserTesting